

## 1st Intl. PDF/A Conference, Amsterdam 2008

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## PDF/A 101: An Introduction

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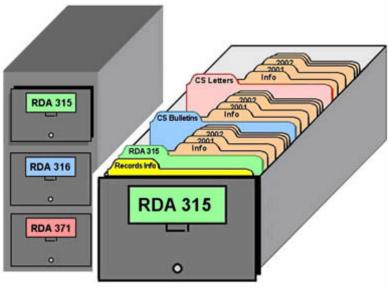




## **Archive Technologies**

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# rawford Technologies

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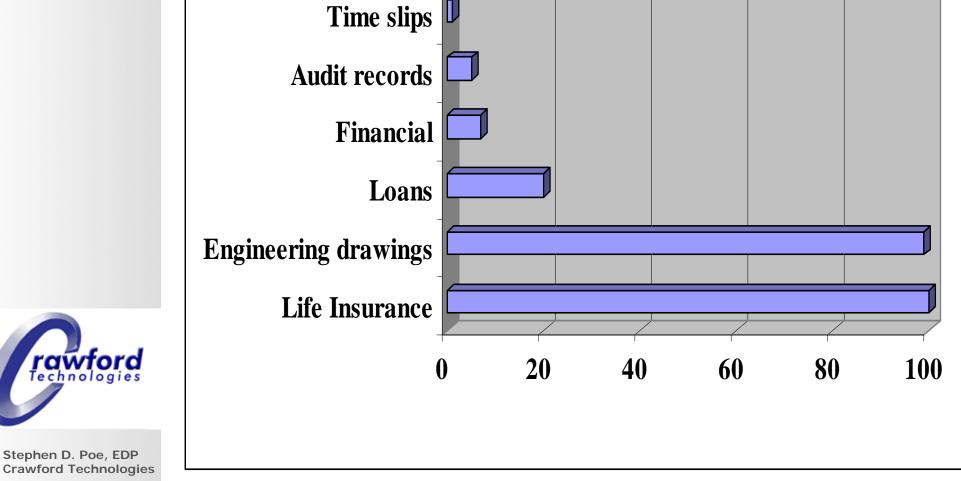
#### **Archivist Questions**

- Media Lifetime?
  - Paper hundreds of years
  - Microfiche dozens of years
  - Magnetic perhaps a decade?
  - Optical Unknown?
- Reader lifetime?
  - Paper while language exists
  - Microfiche decades
  - Magnetic decades
  - Optical perhaps 2-3 OS generations
- Key Issues in electronic archive & retrieval
  - Obsolete formats
  - Reader software is obsolete no OS to run it on



### **Legal/Regulatory Retention Periods**

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#### **Business Issues**

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## • How do we meet:

- legal and regulatory requirements
  - to hold electronic documents
  - for the mandated length of time?
    - In a cost effective manner?
    - With a defensible plan to manage them?







## **Aspects**

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- Storage Format
- Retrieval/display software
- Archival system
  - HW
  - SW
- Process and procedures





#### **Ideal Storage Format Requirements**

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- No encryption, no proprietary formats
- Platform, OS, device independent
  - Can be read, understood and displayed on many HW/SW platforms
- Published specification
  - Open, accepted specification controlled by standards organization
- Self-contained
  - No external resources needed including fonts
- Transparent
  - Can easily be read, parsed with non-proprietary tools
- Widely distributed
  - Accepted by both industry and governments







#### Candidates?

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#### Raster/TIFF

- Broad acceptance, but obsolete
- Loss of information no text, structure, individual graphics
- Creation from current systems involves throwing away information

#### Vendor Formats

 Proprietary formats, future unsure, not designed to be self-contained

#### XML

- Ability to exactly duplicate look-and-feel difficult
  - XSL/FO still not widely accepted
- Too many DTDs, Schemas

#### PDF

- If tightly constrained
- Already widely accepted





#### PDF/A

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- PDF Archive format specification
  - PDF/A
  - Standard, stabilized archive format
  - Retain exact same look-and-feel
    - "a file format based on PDF which provides a mechanism for representing electronic documents in a manner that preserves their visual appearance over time, independent of the tools and systems used for creating, storing or rending the files."
  - Specifies format not archive system or process







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## PDF/A Specification

- Effort started in 2002 by:
  - AIIM (Association for Information and Image Management)
  - NPES (National Printing Equipment Association)
  - Administrative Office of the U.S. Courts.
- ISO standard 2005
  - ISO 19005-1: Document management Electronic document file format for long-term preservation
    - Part 1: Use of PDF 1.4 (PDF/A-1)".
- Today
  - ALIM is lead on ISO Standard
  - PDF/A Competence Center is industry association



## PDF/A Levels (2 currently)

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- Full compliance with the currently approved PDF/A Standard ISO 19005-1: Part 1
  - PDF/A-1a ensures the preservation of a document's logical structure and content text stream in natural reading order.
  - The text extraction is especially important when the document must be displayed on a mobile device (for example a PDA) or other devices in accordance with Section 508 of the US Rehabilitation Act.
  - In such cases the text must be reorganized on the limited screen size (re-flow).
- This feature is also known as "Tagged PDFs".





## PDF/A Levels (2 currently)

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- PDF/A-1b (Level B Conformance)
  - Minimal compliance to ensure that the rendered visual appearance of the file is reproducible over the long-term.
    - PDF/A-1b ensures that the text (and additional content) can be correctly displayed (e.g. on a computer monitor), but does not guarantee that extracted text will be legible or comprehensible.
    - It therefore does not guarantee compliance with US Section 508 (disability access).





#### PDF/A - Future

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- PDF/A Part 1 or PDF/A-1a and PDF/A-1b
  - Based on PDF 1.4 specification
- PDF/A Part 2
  - In development
  - Based on selected functionality from PDF 1.5,
    1.6, & 1.7
  - Backwards compatible but not forward compatible
  - Project approval January 2008
  - Current schedule is approval in 2009-2010
- PDF/A Part 3
  - In early design







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#### PDF/A Internals

- Must be totally self-contained
  - No external resources, pointers, links to external content
  - Fonts must be included even Acrobat Base 14
- Some functionality forbidden
  - Audio, video media inclusions
  - No encryption, LZW compression
  - Transparencies
- But some critical functions retained
  - Digital signatures
  - Metadata



## Migration

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- For existing archives
  - Requires conversion
- For new archives
  - Requires new processes, products
  - Consider parallel processes
    - PDF for short-term archives for customer viewing
    - PDF/A for long-term archive of record
- Downside
  - PDF/A files are larger





#### PDF/A Products

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- Types
  - PDF/A compliance verification
    - Starting with Adobe Reader 7
  - PDF/A creation
  - PDF/A conversion
- Target processes
  - Workstation (low volume)
  - Enterprise (high volume, production)
- Most only produce PDF/A -1b
  - To produce -1a requires a much more sophisticated production process





## **Archive strategy**

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- PDF/A is one component
- Also requires:
  - Archive system design and implementation
  - Corporate processes and procedures
  - Detailed knowledge of what is to be archived
    - Current production processes
    - Future production processes
    - Legacy data and documents





## **Summary**

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- PDF/A format meets the needs for long-term archive
  - Functional and legal
- PDF/A is a format only
  - Also requires planning and implementation of an overall long-term archive strategy





## For More Information

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