Conference Presentation

Carolyn Brimley Norris, PhD
Language Services
University of Helsinki, Finland
2014

Table of Contents

| Finnish versus English | 1 |
|---|---------------------------|
| Minimal phonetic alphabet (IPA) | 3 |
| English vowels | 4 |
| Pronouncing and spelling aloud in English | 5 |
| English stress-placement difficult for Finns | 7 |
| Aid with word-stress placement | 8 |
| Presenting at a conference | 9 |
| Plan ahead Rehearse Study the setting Begin your talk Speak your talk—neither memorize nor read it Avoid paralysis Interact with your audience Pronunciation and stress End the talk politely | 9 10 11 12 13 |
| What to avoid in a talk: Don'ts | 14 |
| Making your talk visible: text on screen | 15 |
| Tables & figures, microphone & pointer | 16 |
| PowerPoint tips | 17 |
| Chairing a session, posing questions, and answering | 18 |
| Tips for good posters | 22 |
| Posters as quick communication | 23 |
| Polite Phrases | 24 |
| Telephoning language | 25 |
| Making general conversation with a stranger | 26 |
| Appendix: Question session—the art of embedding | 27 |
| Glossary of medical terms | |

Finnish versus English

Spelled as spoken: a phonetic language

Extremely non-phonetic spelling

Heavy stress always on the first Stress lighter; often on first of two

syllable

syllables, but unpredictable

Intonation by syllable; flat & falling Stress-timed intonation, falling and rising

Syllables and words all clearly audible Many words and sounds inaudible

Word-endings many and essential Few endings; many are swallowed

Sound-length important to meaning Length not vital to meaning

Meaning depends on grammar Meaning survives grammar errors

No gender at all Pronoun gender only

[v] very much like [w] [v] and [w] greatly differ

Emphasize these areas, in this order of importance:

- **Pronunciation of** the sounds in **key words** in your own field
- Placement of **syllable stress** in words, especially key words
- Rise and fall in **intonation**: using a flat Finnish intonation in English sounds monotonous and even robotic
- Gender in pronouns: errors can cause embarrassing confusion
- **Grammar**, in cases that might **cause confusion**, or if you have lost almost all of your Finnish accent and sound native!
- Gaze: look into your listeners' eyes. Gestures: More hand- & body movements.

Excellent medical-pronunciation site: howjsay.com (To it, we can even add words.)

For words and pronunciation, also www.freedictionary.com and www.webster.com

Minimal International Phonetic Alphabet (IPA) for English

Consonants (All consonants omitted here, plus [s], [g], and [j] are similar to Finnish)

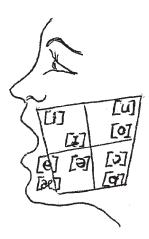
| [θ] THANK, SIXTH (unvoiced) [δ] THIS, WITH, EITHER (voiced) | [n] GO <u>N</u> E, <u>N</u> O [ŋ] SI <u>NG</u> ER, LO <u>NG</u> |
|--|---|
| [s] SING, THINKS, LOSSES (unvoiced) [z] ZING, BEDS, EASY, LOSSES (voiced) | English "c": [s] before written i, e, y [k] before a, o, u, l, r |
| [] SUGAR, PUSH (unvoiced) [3] PLEASURE, FUSION (voiced) | "c" is not a sound: [e] |
| [tf] <u>CHURCH</u> , LUN <u>CH</u> (unvoiced) [dʒ] <u>JUDGE</u> , <u>G</u> ENETIC (voiced) | this " soft g " is usual before i, e, y (written letters) |
| [g] <u>G</u> UN, BI <u>G</u> (voiced) this [j] <u>Y</u> OU, P ⊅ URE (voiced) | "hard g" is usual before a, h, l, o, r, u |

| Vowe | <u>els</u> | | | <u>Diph</u> | thongs | |
|-------|------------------------------------|----|---|------------------|-------------------|------|
| [i] | KEEP, EASY like Finnish | ii | [er] | L <u>A</u> TE | , D <u>A</u> Y | (ei) |
| [a] | CAR, HEART; BATH (GB) | aa | [ar] | T <u>I</u> ME, | H <u>IGH</u> | (ai) |
| [0] | S <u>AW</u> , T <u>A</u> LK | | [au] | C <u>OW</u> , | H <u>OU</u> SE | (au) |
| [u] | F <u>OO</u> D, S <u>OU</u> P | uu | [or] | B <u>OY</u> , | N <u>OI</u> SE | (oi) |
| [e] | B <u>E</u> T, M <u>A</u> NY | ee | [ou] | B <u>OA</u> | Γ, KN <u>OW</u> | (ou) |
| [æ] | BAD, BATH (USA) | ä | | _ | sh written "y" i | |
| [1] | B <u>I</u> T, B <u>U</u> SY | | | | ns in Finnish; it | |
| [0] | FOX (GB) | 00 | [i] BIOLOG <u>Y</u> , BAB <u>Y</u> [aɪ] H <u>Y</u> DROGEN, M <u>Y</u> [j] <u>Y</u> ELLOW, E <u>Y</u> E [ɪ] S <u>Y</u> STEM, PH <u>Y</u> SICS | $M\underline{Y}$ | | |
| [e] | LAT <u>E</u> R, [a] C <u>U</u> T | | | | | |

Note: these are very similar, generally with [Λ] in stressed syllables.

Shwa / schwa [ə] is never stressed: It is "uh!"—an extremely common English sound!

English Vowels



English vowels can be "lumped" into nine sounds, originating in the mouth as in this diagram. Six of them are closely similar to Finnish vowels, sounding as if they are written "ii," "ee," "aa," "uu," "oo," and "ää." English speakers usually say most of their vowels as long as Finnish double vowels. For instance, saying a name having all single letters, a Finn can sound irritable; "Henry," to us, would be not said [henri], but "Heenryy."

Because we are less precise about length, **vowel length often depends upon emotion**. For instance, we may want to make "hyvin" strong by saying it as if it were spelled "hyyvin" or even "hyyyyvin." We think this is okay, because it seems parallel to our saying "wonderful" very enthusiastically—by lengthening the stressed syllable: "woooonderful." **[wan-]**.

For our written single or double vowels, length does not change meaning. In "both"/ "booth" and "bet"/ "beet," only vowel sounds differ, not their length:

[o] / [u] and [e] / [i]
These four vowels can each be said short or longer—at random—for emphasis:
[oo], [uu], [ee], [ii], even be [ooo], and so on.

To be pragmatic, I use no indication of length—as in [i:]—in my IPA or elsewhere.

Perfect English speakers of RP, Received Pronunciation, are becoming fewer and fewer; they may now comprise only five percent of the residents of Britain. They tend to be as careful of their pronunciation as Finns must be. For example, the word "difficult" in RP is [difikəlt] but in the USA is often [difəkəlt].

If, therefore, you panic when speaking and forget the sound of some vowel that is not in the stressed syllable—because that one vowel must have its true value (be accurate)—you can sound like a Yank and just say that vowel as a lazy [ə], shwa—"uh."

Remember, too, how common is the **English diphthong, frequently written as a single vowel** (high, play, cow, boy, know). Moreover, the printed letter "o" has shifted its sound throughout history and is now often said $[\alpha]$, as in bottle $[b\alpha t1]$, cotton $[k\alpha t \ni n]$.

Pronouncing and Spelling Aloud in English

When speaking English, people often have to **spell aloud**, especially **spell names**, because few words are spelled the way they sound. Pronunciation by Finns of even the most vital words for their work often seems surprising and puzzling. "How amazing," English speakers say, "that anyone pronounces all the words in a language exactly as they are spelled!"

Spelling aloud may be **fairly easy** for you; much **more difficult** is to **understand words spelled aloud** by native English speakers. Learning this skill during a lifetime, natives can spell to each other very rapidly. In fact, we have had no choice but to spell! It is thus wise for Finns to ask to see strange words and names in writing. When this is impossible, such as in telephoning, Finns may need to have words spelled very slowly and many times. Explain that Finnish is 99% phonetic. The reaction will probably be surprised admiration.

Names for letters These names are **quite different** in Finnish and in English:

| a [eɪ] | e [i] | i [aɪ] | |
|------------------|-------------------|---------------------------|------------------|
| g [dʒi] | h [eɪ t∫] | j [dʒe ɪ] | k [ker] |
| q [kju] | r [ar] | v [vi] | w double [ju] |
| y [war] | z [zed] British | i; [zi] American | x [eks] |

ä -- [er] with two dots ö -- [ou] with two dots. (Please, never "two pricks"!)

Double consonants (such as in "yellow") will be called "double [el]" in Britain but in the USA called "[el] [el]."

Native speakers may clarify **numbers that sound alike**— 13 or 30— by saying, "Thirteen, that's one-three" or "Thirty: I mean three-oh." (Useful in lecturing or telephoning.)

You may also need to **clarify your spelling** with the initial letters of words, as you do in Finnish by "L <u>niin kuin</u> Lauri." In English, say, "[el] <u>AS IN</u> Love."

Spelling alphabet (1941)

| ABLE [ɪbəl] | <u>BA</u> KER [beikər] | <u>CHAR</u> LIE [tʃɗrli] |
|--------------------------------|----------------------------|--------------------------------|
| DOG [dog] | <u>EA</u> SY [izi] | FOX [faks]; Brit. [foks] |
| GEORGE [d3ourd3] | HOW [hau] | <u>I</u> TEM [dɪtəm] |
| ЛG [dʒɪg] | KING [km] | LOVE [lav] |
| MIKE [mark] | NAN [næn] | OBOE [oubou] (not "oh boy"!) |
| <u>PE</u> TER [pitər] | QUEEN [kwin] | <u>RO</u> GER [radzər] |
| <u>SU</u> GAR [∫ ∧gər] | TARE* [ter] | <u>UN</u> CLE [ankəl] |
| <u>VIC</u> TOR [vɪktər] | <u>WIL</u> LIAM [wɪljəm] | XRAY [eksrei] |
| YOKE [jouk] | ZEBRA [zibrə] | * a weed, a seed, or a weight! |

English Stress-Placement Difficult for Finns

academic / academy maintain / maintenance Affect (noun) = emotional aspectmature / major; maturity / majority affect (verb); see "effect" mistake alternate, US; alternate, GB (adj.) mutation / mutate; with [mju] analysis (but "analyze") nutrient / nutrition, -ious; all [nju-] anatomy / anatomical object to / an object; with [a] canal / channel (ear- / English, TV-) occur [ouker]; not like cure [kjur] career (job, profession) opaque [ouperk] / opacity [oupæsəti] <u>car</u>rier (carrying something) origin / original / originality; all [d3] compete, competitive parameters (not pair a' meters!) components (parts); avoid sounding like parentheses / parenthetical () competence (ability) participate / participation percent / percentage; proportion contain control (verb, adj., AND noun stress!) periphery / -al decayed vs. decade (10 years) phenomenon / -na; with [a]de<u>ceased</u> (dead) 2 x [s]; see "disease" physiology / physiological; [d3] deposit; with [a] position; can be [pas-] precise / precision derive (create from X) desert (abandon) / dessert (food) prefer (also refer / reference) desert (desolate area, autiomaa) <u>preference</u>, preferential determine / determination present (verb) / present (give; gift) develop / developmental produce (verb) / product (noun) disease 2 x [z]; see "deceased" produce (fruits and vegetables) [prodjus] distribute, distribute (GB) / distribution to project / our project; [a], [d3] recognize / recognition; both [g] duplicate / duplication; both [diu] effect (noun=result of action; verb=cause) regulate / regulation; both [g] efficient (deficient, sufficient) secretary / secret (-agent) (for all ↑, think of "fish"!) to se<u>crete</u> / se<u>cre</u>tory (from gland) emit (give off light or odor) sign [sam]...but: en<u>hance</u> = make greater, richer significant / signify; both [sig] event; never sounds like a lazy "even" specific / to specify genetic ("gen-" is always [dzen]) stability / stable / stabile he<u>redity</u> ("red") = what is in<u>her</u>ited statistics, -tical; statistician heterogeneous / heterogeneity; both [dʒ] sur<u>vive</u>, -vival hypothesis / -size; with [a] <u>var</u>iable / varia<u>bil</u>ity / <u>var</u>ious never variable inhibit / inhibition <u>vary</u> / va<u>riety</u> [və<u>ra</u>rəbl] in<u>iect</u> [mdzekt], no [j] sound weigh (verb, to weigh X) / weight (noun) in<u>tact</u> = whole, unbroken welcome, not rudely: "Well, come!" integrity; with [g] intense (like "in TENTS") US and British syllable-boundaries may even differ. interpret / interpretation invert / inversion In emergencies, you can say words of three or more

<u>la</u>tent [<u>lertənt</u>] <u>La</u>tin [<u>lætən</u>] syllables flat, without stress. Do not just chose syllable 1.

Aid with Word-Stress Placement

1. Most English words of two syllables, especially nouns and adjectives, have stress (paino) on the first syllable (tavu):

(baby, table, eager)

2. Most two-syllable verbs have their stress on the second syllable, but when they become nouns, stress usually moves to the first syllable:

("Will he conduct an orchestra?" "Her <u>conduct</u> is good." "
She will re<u>cord</u> all the facts, to keep them on <u>re</u>cord."
"Danny re<u>corded music on many re</u>cords." "To re<u>bel</u>, you must be a <u>re</u>bel.")

Exceptions are important to learn:

"The control [adj.] patients, those receiving no appetite-enhancing drugs, could control [verb] their appetites; they did not lose control [noun]." Never say "control." Another: "I will repair it, and the repair will last forever."

- 3. Prefixes are usually unstressed (re<u>pair</u>, pre<u>pare</u>, ex<u>a</u>mine, dis<u>turb</u>)
- 4. Words made up of two other words (compound words) have stress on

the **first word** if they are **nouns**:

(carseat, briefcase, blackboard, handshake)

the second word if they are verbs or adjectives:

(over<u>take.</u> over<u>used</u>, hand<u>made*</u>)

5. For **long words** usually of **Greek or Latin** derivation, ones ending with **-gy**, **-ty**, **-cy**, or **-phy** have the stress on the **third from last** (ante-penultimate) syllable.

(bi<u>ol</u>ogy → otorhinolaryn<u>gol</u>ogy; fa<u>cil</u>ity, au<u>to</u>cracy, radi<u>og</u>raphy).

Those ending with **-ic** or **-sion** or **-tion** have stress on the **next to last** (penultimate).

(anatomic, pneumonic, decision, inversion, relation, activation)

Exceptions are many and depend on desired meaning or on nationality.

British and US stress may differ (capillary / capillary; trachea / trachea).

For clarity, stress may change: "It's <u>fac</u>tory made? No, *<u>hand</u>made!" "She married at fif<u>teen</u>. At only <u>fif</u>teen?" "Hypotension or hypertension?"

Presenting at a Conference

Plan ahead

Consider your audience. How specialized and expert will they be? What is your **core message—the minimum** that they should carry away with them?

You will be able to say about half as much as you wished. Give your audience only the amount of data that they can absorb. **Think like a teacher**, teaching. This is not your whole autobiography or a chance to show all that you know and have done. An overloaded audience leaves with less information than a "well-taught" audience carries away. ("**Less is more**.")

If time allows—more than 10 minutes—first **outline your talk**; end with a **brief summary**.

A question period usually follows each talk. **Anticipating audience questions**, can you **incorporate into your talk** the facts to make some of those questions unnecessary?

Rehearse

Practice in front of one or more colleagues and request suggestions. Ask for questions.

Never forget the needs of your audience: Pause before and after key facts and pause while the audience studies a table or figure on screen. Do not avoid repetition; planned repetition proves helpful to audience comprehension.

Plan to **talk slowly**, at about 100 to 150 English words per minute. I have never heard a fluent Finn speak too slowly, just pause too long when unnecessary. A **too-short** talk **is fine**; it can permit **more questions**. **Time yourself**, allowing moments for an emergency like an inverted slide or a misplaced transparency.

Any talk that runs over the time-limit, says Prof. Roger Horton, "is very unprofessional and discourteous," sending the message: "what I have to say is more important than what the other speakers have to say." (Hall 2001)

You might **practice talking to a tape-recorder** or video camera and listening to yourself. In fact, **taping** a spontaneous, uninhibited talk by yourself, **transcribing** it without errors and "uh" or "erm" fillers, and then keeping it in your bag can provide security. In an **emergency** such as jet-lag, hangover, illness, or mental block, it might be a **life-saver**.

Rehearse and rehearse, each time speaking lines that differ somewhat, because a talk memorized word for word sounds robotic. Any accident that occurs, such as dropping something or having a coughing fit (yourself or in the audience), can vaporize a memorized talk.

To your anticipated questions, **rehearse answers**. See the page on questions. Almost every speaker is nervous, but **nervousness is almost never obvious**. Worry less about

your nerves and more about the audience. Interest them. Pumping out more adrenalin may enliven your talk, making it less boring to give and to receive. Himself an excellent speaker, *BMJ* editor Richard Smith asserts, "Most medical presentations are so premeditated that **spontaneity may inspire both your audience and you**." (Hall 2001)

Study the setting ("Case the joint")

The day before your talk, if not sooner, **visit the room** where you will speak. Try also to attend a lecture or workshop there, to see how others handle its **layout and equipment**.

As soon as is convenient, **test what you will project** on screen. Check font visibility from the back row. Moving a projector further from the screen helps.

Test microphones and other sound systems. Try to use a helper to sit in a row in the front, in the middle, and in back.

Find **light switches**; who controls them? Examine **controls on the lectern** (the vertical stand for papers when you stand on the podium). Make sure you will have a **pointer or remote** control available.

If you have no lectern, decide where to **stand to avoid blocking the screen.** If a screen is located low on the wall, you can let half the audience see each screen, and then the other half, by standing in two places for each.

If you use a projectionist, agree on signals for changing slides.

Consult technicians on:

switches, remote controls, spare bulbs, extension cords, video player laptop compatibility, interfaces (see PowerPoint page).

Decide where you will lay any overhead transparencies before and after use.

Number every sheet, every slide, **everything**. Remove backing sheets from transparencies and insert blank pages so you can see which each one is.

Before a long talk, ask for a supply of water.

Meet the chairperson of the session or workshop, who can be of great aid to speakers. Ask how the chairperson will indicate to you when **time is running short**.

Arrive to speak in plenty of time.

Begin your talk

Begin slowly. If you start immediately with facts or figures, the cold tidal wave of data may give the impression of nervousness or alienation. Instead, start with something like:

"I'm honored to have been invited to speak here today," or less formally, "Thank you for inviting me/for your invitation." Or "I'm happy to be with you today."

It is a clever move to ask, "Can all of you/Can those in back hear me (all right)?" This makes people sit up and take notice . . . and fall silent. Now, perhaps, make a brief remark about the weather, venue, or conference events, to gain audience empathy.

If you must **apologize**, do so with **light irony**:

"Well, here I go—in English! Good luck to us all!" (If you say this, also smile!) Or, "English is not my mother tongue/native language, as you will have noticed!"

It seems old-fashioned to begin with a joke; at least avoid long jokes or anything at all sexist or sexy. Cultural values differ.

Be sure that your **most important and difficult** (and novel) **terms are on the screen before you** need to **say them**. Pronunciation may differ even among native speakers ("capillary," "trachea"). Beware of learning some key terms so well that you say them much too rapidly, for instance: "medico-legal autopsy" must not sound like "megalapsy."

Listeners need a moment to become **accustomed to your accent**, which is another reason to **delay presenting vital facts and provide the most difficult words on screen**.

Speak your talk—neither memorize nor read it

The first rule for a good talk is **never** to **read full sentences**. You may need note-cards, for example, if you wish to quote someone precisely, but your **vocabulary** items will already be available **on your screen** (as *diat* or PowerPoint slides) or transparencies (*kalvoja*).

Speak in short, simple, spontaneous sentences, easy for your audience to understand when **heard only once**. Never speak in long or complex sentences like those in printed texts; texts can be read and re-read. Rather than read a text to the audience, it would be kinder to hand it out in written form for everyone to read by the hotel pool . . . or on the airplane flying home!

One doctor explained—in language I consider ideal colloquial but elegant language:

"Lectures should not be read. It gives the impression that you don't know your subject . . . keeps your head down and encourages you to mumble." In fact, "The only reason why people want to read . . . is because they are frightened they might forget to say something. This is totally irrelevant because nobody in the audience would know you were going to say it anyway." You must "realise that you cannot cover everything known about the subject." If any of your listeners are Very Important People (called VIPs or "heavies"), "very few will

know as much about the subject as you." Such Heavies "are not there to shoot you down . . . they have all been through what you have and the majority are extremely helpful and complimentary. If they think that you might have gone off the track somewhere, they will tell you politely and usually after question time to save embarrassing you." (Dr. Mal Morgan in Hall 2001)

Use colloquial English but avoid jargon, slang, and culturally limited references (to literature, the Bible, politics) that will confuse those whose English level or culture differs from yours. One piece of advice is to "talk posh," meaning like cultured, well-educated people—but please, not more posh than the English of the doctors quoted from the Hall book.

Speaking and writing differ totally. Speaking allows you to sense audience response and react appropriately: go faster, slower, be clearer. You should immediately start interacting with your audience by gaze and facial expression, not wait until answering their questions.

Don't read everything on any screen; try not to return to an earlier screen.

Avoid stripping transparencies, line by line. (PowerPoint allows lines to "fly" into view.)

Avoid paralysis

Even if you must stand behind a tall lectern and appear to the audience only as a floating head, **use your head**, Rather than stare at laptop, notes, clock, ceiling, or floor—or gaze longingly through a window, **look at those who seem most eager**. This means not just the first row, but "draw the whole audience into your circle of confidence." If you concentrate on only one interested person, "you may lose the only friend you have" (Dr. Alan Davis in Hall 2001). **Use your facial muscles. Try a smile.**

If you are not behind a lectern and are visible, **move around**; your feet are not nailed to the floor, nor should they be.

Use your hands. In English, partly because so many syllables (tavua) are inaudible or swallowed, we aid listeners by conducting our own speaking like conductors guiding their orchestras. This doesn't mean throwing one's arms around at random. It means a down-stroke for the stress on the main syllable of each important word. With relaxation, this will become automatic. Gestures also help make more visible the physical objects you describe.

Empty your hands of papers. If you must hold a pointer or a remote control—or both—you can actually "conduct" your speaking with something in both fists! Reassure yourself that you can do this, by practicing it in front of a mirror.

Avoid turning your back to the audience. Unless you are momentarily pointing to something on screen, this is unforgivable. Turn your profile briefly, aim the pointer or remote, and resume looking at the audience.

Interact with your audience

You may love solitude, but save that for Nature walks. Involve your audience. Include

audience-awakening rhetorical questions ("What about—?" "What will then happen?" "What might cause this?") which you then answer. Guide your listeners; keep talking while changing transparencies or equipment, rather than startle them with a dead silence. ("Turning to our Results" "The next step in this process") Try to sense audience confusion: Slow down and repeat or explain.

Pronunciation and stress

Speak more slowly than you think you should, and try for **English intonation**, which has more ups-and-downs than Finnish. Like a native speaker, allow yourself to **swallow word-endings** (like "-ing," "-ed"), **articles** (a/an/the), and **prepositions**. Finns who omit many articles when writing and who use incorrect prepositions often can omit all of both in speaking and sound even more fluent!

If you forget the exact sound of a vowel (vokaali), and it is not the vowel receiving the main stress, just use shwa [\], "uh." You will merely sound more American than British.

English stress is far lighter than Finnish stress, and the longer the English word, the lighter its stress. Thus, for a word of more than two syllables, **if you forget which syllable** should receive the main stress (*paino*), **stress NO syllable**. Say it flat. This is safer than to revert to Finnish custom with its heavy stress on the first syllable. For some words this can lead to comedy or embarrassment ("**im**portant men"). If the audience laughs, will you know why?

End the talk politely

Do not say, "That's all!" "Time's up!" or anything else that means "**Thank heavens**, **that's over!**" Instead, **the audience deserves thanks** ("Thank you for your kind attention," or "You've been very patient," or "I've enjoyed talking to you.") Perhaps also thank the chairperson. Smile.

Silently collect your materials during the applause and the usual announcement that **the floor is now open for questions**. Unless the chairperson is absent or dead, **do not yourself mention questions**. Presumably, you will know whether to **sit or stand** to answer questions. (See the pages on question-periods.)

In short, **think positively, not negatively**. Instead of telling yourself, "I'm afraid that / I'm sure that I'll do this badly," **tell yourself:** "I **think I will do this pretty well**." You may even begin to enjoy speaking and make the audience not only learn from you, but also enjoy the process as much as you do!

What to Avoid in a Talk: DON'TS in Order of Importance

DON'T READ ALOUD FROM A TEXT OR READ ALL THE PHRASES ON SCREEN

Sentences will be text-like--too long and formal.

Intonation may flatten, especially for Finnish native speakers.

Pronunciation may agree with spelling and not depend on your ear.

Stress may fall on every first syllable.

DON'T EXCEED THE MAXIMUM TIME-LIMIT.

DON'T BEGIN FAST, BEFORE EVERYONE IS READY, OR WITH NO GREETING.

DON'T TALK TOO FAST.

DON'T MISPRONOUNCE KEY TERMS OR WORDS OFTEN REPEATED.

DON'T USE UNDEFINED TERMS OR WORDS NOT YET SHOWN ON SCREEN.

DON'T AVOID LOOKING AT THE AUDIENCE (no eye-contact).

DON'T STAND MOTIONLESS, WITHOUT EVEN ONE HAND GESTURING.

DON'T USE TOO-SMALL FONTS, TOO MUCH TEXT, LONG SENTENCES.

DON'T BLOCK THE SCREEN.

DON'T TURN YOUR BACK TO THE AUDIENCE OR ALWAYS YOUR PROFILE.

DON'T PAUSE TOO LONG, OR PAUSE WHEN CHANGING SCREENS.

DON'T FAIL TO FOCUS PROJECTORS OR CENTER DATA ON SCREEN.

DON'T INCLUDE **TOO MUCH DATA** FOR THE TIME ALLOWED.

DON'T FORGET THE AUDIENCE MAY COMPRISE MANY NATIONALITIES.

DON'T SAY "UHH," "ERM," "Y'KNOW" FREQUENTLY.

DON'T PANIC IF YOU FORGET OR LOSE SOMETHING. MAKE A JOKE!

DON'T END THE TALK VERY SUDDENLY.

DON'T ASK FOR QUESTIONS BEFORE OR AFTER THE APPLAUSE.

DON'T IGNORE OR DISOBEY THE SESSION CHAIRPERSON.

Making Your Talk Visible

Text on Screen

For the quotations and many of the tips on this and the next two pages I am especially indebted to the essays edited by George M. Hall (2001).

First, decide what—if anything—you will write on a **blackboard**, **whiteboard**, **or flipchart**. Perhaps these are good options for making quick sketches **while answering questions**.

Writing or drawing on a transparency while speaking can substitute for PowerPoint textbuild and can be not only acceptable but exciting. Totally hand-drawn transparencies have been successful for important speakers, but they were artistic: neat, colorful, and clear.

This leaves four options: **prepared overhead projector transparencies**, **35-mm slides**, full **Power Point presentation**, and **video**. Professor Hall believes video is only "occasionally valuable"—warning: "A good medical video needs to be made by a skilled professional."

Each of the remaining options involves **a blank screen**. On screen, all who have sat in a lecture room know **what is terrible**: too much text in long sentences in a font that is too small, is too pale, and fades into a dark or patterned background.

Why, then, do we all present screens with these faults? The rules are logical:

- One screen per minute, maximum
- Similar layout/format for each screen
- Horizontal orientation: , not
- Six lines, maximum eight; or about 20 words
- No labels vertical ("inducing neck injuries")
- Margins: justified left, ragged right
- Strong color-contrast, text vs. background
- One line per point
- No full sentences
- Lower case—more readable than UPPER CASE

In short, put on screen: "Brief bullet points in a large font size."

Tables & Figures, Microphone & Pointer

Tables and figures

- Never use a **table** as it appears in a journal—it must be read in a few seconds.
- As in a journal article, all tables and figures must be self-explanatory.
- **Align** columns carefully.
- Include all units of measurement.
- Use one figure per screen.
- Keep figures **simple**.
- Show points on each curve by **differing symbols** (■ •). With differing line-types

(---), even if color-contrasts are sharp, overlaps disappear.

- Make all **labels** readable **horizontally**, abbreviated if necessary.
- For histograms, if **3-D** style (1^I) adds no information, **avoid** it.

Microphones and pointers

Is the **microphone** switched **on?** And (before you speak rudely) off?

Clip-on mikes need the right clothing to clip to, and they tie you to a small radius.

Mike on a stand: 15 cm from your mouth

set slightly to one side, to avoid breath-"pops"

set nearer the screen, for when you must (rarely!) turn your head

Pointers (remote control) can **gyrate** wildly.

Try: **locking** your pointer-arm elbow against your body

resting your elbow on the lectern

holding the remote control in both hands

Beware of damaging watchers' eyes

Wooden or metal pointer: lay it down between uses; don't hammer or play with it.

PowerPoint Tips

Slides (35 mm) often appear on screen upside down or back-to-front. Bulbs may burn out. Remote controls may be lacking, and projectionists may know little English.

Avoiding such dangers, with PowerPoint you can project elegant slides.

You can also make PowerPoint overhead transparencies. Because a full PowerPoint presentation can end in complete electronic disaster, a wise speaker even has in a briefcase a set of PowerPoint transparencies as back-up—to lay on an overhead projector.

For a **full PowerPoint presentation**, at the presentation site, well in advance, **check**:

projector, connectors, projector-system interfaces, software, resolution

"The really concerned, or paranoid, PowerPoint presenter will travel with two laptops and a CD-ROM . . . as well as a back-up hard disk," says Prof. Gavin Kenny in Hall (2001).

- Choose mains power instead of a laptop battery, which may fail.
- Use **high contrast!** Black on gray? White / yellow text on dark blue / green? **No**.
- Beware of highly textured backgrounds, boring logos, cluttered layouts.
- Inform rather than entertain: Limit the fancy special effects, such as in transitions.
- Choose a **standard presentation template**—but arrows, for instance, focus attention
- Remember that you can **change** to another program, **superimpose** two figures, or **insert** photos, videos, or scanned 35-mm slides.
- Start with the laptop **connected to the mains**.
- Do not show your list of files. **Project a blank screen** (a completely black slide).
- When the timer says you are running **out of time**, teach your laptop to **jump** straight to the concluding slide(s).
- Don't end in slide-sorter mode. **End** with a **blank screen**—or a farewell design.

Chairing a Session, Posing Questions, and Answering

The Chairperson

The person chairing a session of talks or a workshop must learn well before the meeting what equipment each speaker will require and must tell speakers the length of their presentations. They should all meet with you 15 minutes early. The chairperson must check all equipment and facilities at the venue before the speakers themselves do.

Be sure attendees will have **clear and correct information** in the conference booklet, on bulletin boards, and on the door as to **the location of your session**. In that 15-minute meeting, agree with each speaker about **order of presentation and signals for ending** each talk on time.

At the session, the chair will welcome the audience and introduce each speaker:

"Ladies and gentlemen" or "Dear colleagues" or "Good morning, fellow members of the XYZ society."

"We welcome you here this evening." Or:

"I'm happy to see so many of you with us (here) today."

"It's good to have such a fine turnout/such good attendance."

More formally, "Colleagues and honored guests, I would like to (take this opportunity to) introduce **to** you Dr. X."

(To is vital. The three words "I introduce you" are directed only to Dr. X.)

Or:

"We are honored to have Dr. X of Y."

"We are fortunate to have with us today a visitor from Y, Dr. X, who is a colleague involved in research similar to ours."

"I am happy to/pleased to introduce (**to** you) Research Assistant X, who will be presenting a talk on "

Give some biography for each speaker, usually the university for the highest degree, place of work, research subject, topic or area of the presentation.

Then, "Dr./Mr./Ms [m²] X, **the floor is yours**." While saying this, nod or make a tiny bow and gesture toward the front of the room.

Following each talk, the chair may need to say, "Let's have a round of applause."

Then the chair **thanks** the speaker: "Thank you for that excellent talk."

(If a talk was terrible or very controversial, one might say:

"Thank you for that thought-provoking/stimulating presentation.")

"I know we all want to thank you for sharing your ideas" is quite neutral.

The chair then **opens the floor for questions**:

"If we may now have some questions from the floor/from the audience/from seminar members."

"I know we have many questions."

The chair should urge that questions be brief—and answers as well.

And "ensure that you always have one or two questions ready should the audience be stunned into silence."

If anyone is overly talkative or rude, politely intervene. After the session, thank everyone, including organizers and sponsors. (Prof. Roger Horton in Hall 2001)

The speaker

Right after the polite ("Thank you for your attention."), not abrupt ("That's all!") ending of the talk, questions start coming.

In an audience of strangers, some **questioners** might want to **identify themselves**, minimally: "Nina Peltonen, University of Helsinki."

Forms of **polite questions** include:

I'd like to know whether . . . ?" "Do the facts support the theory . . . ?"

"Could you say more about . . . ?" "What is the source of those data?"

"Do you have further information on . . ?" "At what period did . . . ?"

"I'm not clear as to the reasons for " "Would you expand on . . . ?"

If a question is asked **too softly or with an accent** it may **not be clear to most of the audience**. It is the **speaker's responsibility to embed the question inside the answer**. (As good teachers try to remember to do!) An answer of "Yes," "No," or "1999" is insufficiently clear. Show the content of the question in **just a few added words**. For example:

Q: "How many rnnn [?] does the mmm [?] have?"

Unclear: "Three billion" or even "Three billion base pairs."

See new Appendix on p. 27

Clear: "The human genome has three billion base pairs."

If the **name of the questioner** was **unintelligible** to the audience, one can say something like:

"Dr. Peltonen of the University of Helsinki asked about the number of base pairs in the human genome. It is three thousand."

If you cannot understand a question, try:

"I'm afraid I didn't (quite) catch that." "Could you please rephrase that?"

"Sorry, your question again, please?" "As I understand it, you're asking . . ."

"Could you give me a little help with that?"

"My English is weak; would you please repeat the question?"

"Can you speak a little less softly?" (Very rude: "Speak up!" "Talk louder!")

Never insult a questioner by replying:

"I already explained that." or "That was in my Results slide." Each of these means "You fool!"

Either just answer politely or accept all responsibility, with something like:

"I didn't make that clear." "Sorry, I should clarify that,"

"Let me re-phrase that." "Maybe I can phrase that / say that better."

Brilliant tips from Sir Alexander Macara, past British Medical Assoc. chairman (Hall 2001):

- "Conduct a reconnaissance of the expected audience Speculate about questions."
- "Seek to give an impression of modest self-confidence; be positive, not negative."
- "Irony is acceptable, sarcasm is not."

- "Ignore the spoiler [a person eager to argue] who is muttering disapprovingly and speak directly to the empathetic listener."
- "Try to assess why it [the question] is asked . . . does the questioner genuinely want information or is he or she trying to impress?"
- "Correct any mistaken assumptions in the question."
- If the chairman helps clarify a question, "beware any change in its meaning or purpose . . . [which] will call for diplomacy."
- "Do not launch into a second presentation; leave people wanting more."
- Hearing **a "stupid" question**, always "**be courteous** and explain the relevant facts as though it had been sensible."
- "If the question is **too profound** . . . or very wide," state that "**lack of time** . . . precludes [makes impossible] a reply in depth"
- "If the **questioner** is disconcertingly [painfully!] **knowledgeable**, you may invite his or her own opinion/explanation/information."
- If you **cannot answer** a question, "**be honest** and admit that you do not know. Ask if someone else can help—perhaps the questioner?"
- If someone breaks into your talk, "the chairman may come to the rescue but only you can decide whether or not to give way." You might wish to "claim that you are coming to that particular point later, whether or not you have any such intention

When the questioning ends, the group leader may say, formally:

"To hear from such a busy/well-respected figure in our field is indeed an honor."

Or "I know I speak for all of us in expressing gratitude for your fine presentation"

Or "We have all benefited from your knowledge and experience."

Less formally, "We all enjoyed having you here today."

Tips for Good Posters

Read carefully all instructions for **size and type** of poster and on what **equipment** is needed **for hanging** it. Most posters may be approximately two meters wide and one to two meters high. **Arrive early, to assemble it**.

Design:

Think "Finnish Design" to make your poster **elegantly attractive**. Use as many **visuals** as possible, plus **arrows**, **boxes**, and other **guideposts**. **Lead the readers' eyes** from section to section. Use **several** type-**fonts** and some **colors**, at least as borders. Design it **in columns**; avoid long lines of type.

Font:

Make the **print-size LARGE**, at least 16- to 18-point type. People must be able to read your **smallest font** from a **one-meter** distance. At the top, the **title** should be readable from **ten meters**, above the names of author(s) and institution(s). Pin your poster on a wall to measure minimum reading distance.

Materials:

Do not use such heavy card-stock or paper that the pieces may not stay up when **tacked**, **taped**, **glued**, **or Velcro hook & looped** to the mounting stand. **Sections** should small enough to fit into your carry-on luggage. If you roll up a **one-piece poster**, use a strong mailing tube. Be sure it arrives with you at your destination. **Bring your own tacks**, **tape**, **or Velcro**.

Contents:

Make it brief. Check by hanging up a rough draft of the poster's text to **test how long** it takes you, yourself, **to read all the text**—while standing on tired feet perhaps in a rather poorly lighted hall, being bumped by other conferees who want you to move along so they can get close enough to read it. Write and cut, write and CUT, CUT, CUT.

Language

Use clear, **simple language**, close to the language of speech. Stay in **active voice**. Use—as far as possible—**outlines or lists**, not full sentences, and never long, complicated journal-article sentences. Some will not be native English-speakers. Have your final draft checked by a native speaker. Then show the poster to someone who doesn't know your work, asking for a helpful critique and questions.

The poster abstract will probably be the abstract that you submit in advance for the program, proceedings, or both. It can thus be in a smaller font. Other sections should present enough details so methods are clear, but emphasize results. (Less is more.) You may need no introduction. Give few, if any, references. Remember: Lots of visuals.

Posters as Quick Communication

Posters as communication are now anything but quick. Struggling to read a turgidly worded A0-format abstract off a wall is slow enough, but having to read a key part by bending down and peering between people's knees is not only uncomfortable, it's crazy. Is this the best model for quick communication scientists can come up with?

Science is supposed to be all about asking questions, but how many scientists ever question whether conventional posters actually *work*? When scientists write and design a poster, do they know how much of it will be read? And which parts of it? So how do they themselves read other people's posters? Do they start at the top and plod dutifully to the bottom? Or do they hop about in it? If they do the latter, *how* do they do it? Which parts do they read and which do they ignore? . . . Aren't the parts that they ignore necessary?

At our institutes, we ask our students . . . how they read other people's posters, and then how they expect other people to read theirs. For some people, it's a shock to realize that their poster will get as little respect from other people as other people's posters get from them

So here are a few guidelines for better posters.

- If it is to **command and maintain a reader's attention**, a poster has to anticipate its readers' questions, and then satisfy them

 as **quickly** as possible and in the **right sequence**.
- Because it is vital that all the essential information is as near as possible to **eye-level**, a poster should have:

```
a well-focused title that invites us to read on. (If it doesn't, we probably won't.) a question (at eye-level) the answer to that question (at eye-level) the answers to what the reader is likely to ask next—all as near as possible to eye level.
```

- As it's impossible to put everything at eye-level, the rule is simple: the less important the information, the lower down the poster it should go.
- Thus as people tend to read **tables and diagrams before text**—Why? Because they yield their information faster!—these will . . . tend to be placed **higher rather than lower**.
- Few people should expect others to read the entire content of their poster. But the **longer** it holds their attention, the more likely it is to lead to one-on-one contact and dialogue with its writer. And surely that's the purpose of putting up a poster in the first place?

Adapted from David Alexander, Erasmus University Medical Centre, Rotterdam and Robert Verpoorte, Dept. of Plant Metabolomics/Pharmacognosy, Leiden University

Reprinted with permission from the authors and first published in February, 2010, in *European Science Editing*, 36 (1), p. 17. Used with permission. Emphasis added.

Polite Phrases

Time-reservers

```
Well, as a matter of fact . . .
                                         In fact, hmmm . . . .
The thing is . . . .
                                          The fact is . . . .
Now that you mention it . . . .
                                                 That's a good point.
Just a moment (here) . . . .
                                         How about . . . ?
Concerning that topic / issue . . . .
                                         As far as I'm concerned . . . .
In regards to that . . . .
Avoiding answering or delaying
That's a good guestion.
Let me think about that for a moment. Let me give that some thought.
I have to say that . . . .
I see your point.
                    (Slang version: I see where you're coming from)
The point seems to be that . . . .
Would you explain (that) a little further?
That's true in a sense, but . . . .
Most of what you say is true, but . . .
_____
Expressing opinions and agreeing
In my opinion . . . .
Based on my own experience . . . .
As I see it . . . .
                        I see your point. Point taken. (UK phrasing)
I'm of the same opinion. I quite agree. Agreed! Right! You could well be right. I don't see why not. There's a lot of truth in that.
·
Disagreeing politely
I'm afraid (that) I disagree / (that) I can't accept that.
I don't really think that . . .
Pardon me for disagreeing, but . . .
You might be missing the point.
Of course, on the other hand . . . .
Don't get me wrong, but . . . .
                                                 Correct me if I'm wrong, but . . . .
Not to my knowledge.
                              Not so far as I know.
I'll be / I want to be perfectly straight (honest) with you.
_____
Breaking in and asking questions (not rude in English, unless you change the topic)
I have something to add.
                                                 May I break in here?
Just a moment; may I add / comment . . . ?
Excuse me; what do you think about / how you do feel about . . . ?
But have you taken into consideration . . . ?
Sorry to interrupt, but I don't understand.
```

Telephoning Language (* means only UK)

Hello / Good morning / afternoon, may I help you? What may I do for you?

This is Ia Aho AT / FROM the University of Helsinki. I'd like to ask / inquire ABOUT your course IN physiology / your course FOR doctors.

Yes, what would you like to know (in particular)?

I'm interested IN participating **IN** a course in X. Would you please send me your brochure / catalogue / prospectus / application form? My address is

Could you please tell me the costs / fee for attending the second session? I mean the one beginning IN May—ON May 16th.

She's not IN, AT the moment? May I leave a message? / Just a minute, while I find a pen. She's available when? **This** (coming) Tuesday? **Next** Tuesday? (=in the following week!)

I'd like to make an appointment, for instance, ON May third AT ABOUT noon / AT AROUND two o'clock / eight a.m. / p.m.

Would you transfer this call to Dr. X? I'll wait.

Please connect me with the central exchange / with Information.

I'm afraid I haven't yet received the program / package / shipment (that) I ordered.

Could you please LOOK INTO the matter / find OUT for me what happened (to it)?

Thank you very much (for your time / trouble).

We want to thank you FOR the talk you gave AT our department IN May / LAST May.

It was very well received. We wonder if you might send us a summary (of it) FOR publication. Would you be able to visit us again soon?

Problems: I'm afraid we have a bad connection / line. Can you hear me at all?

Shall I call back / ring* back? Maybe we can get a better line / connection.

Don't hang up yet / ring off.* (NEVER "Close the phone"!)

Would you / Can you call / telephone / ring* again / at another time?

The line is / his phone is busy / is engaged.* I can't get through.

Please spell that for me slowly! Finnish is spelled phonetically, so we never need to spell words aloud. (This prevents your seeming dumb, and makes the person envy you!)

Making General Conversation with a Stranger

Safe Nice weather (we're having) today. (Weather is always safe.)

openers: I hope this rain will end. / Looks as if rain is/was needed.

Are you enjoying the program? (conference, concert)

Do you have a food / dish like this in your country? (dining)

Where are you from? What country / city?

Now, small- → large-talk: Oh, really? I visited there in 2000! Interesting area!

Conversation is not a test, but an exchange of information. Never reply rudely with only

"Finland!" or "Yes." Very rude! Add a few words to keep conversations going:

From Finland; and you? Yes, X is enjoyable; do you have X in your country?

Are you originally from there? or Where are you originally from? (birthplace) Where, exactly, IS that? What size city / town?

What's your profession? What's your line of work? Are you a student?

Do you work alone, or in a group? Are you employed by the state?

What university / college? Yanks study 3 to 4 years after high school (lukio) at a university or college; then they enter a professional school. In the UK, "college" may mean a high school.

How large a staff do you have / do you work with? Do you meet problems like . . . (AIDS, costs, taxes, bureaucracy)?

How about . . . ? What about . . . ? And? We often speak in incomplete sentences.

English speakers can boldly **ask personal questions**, knowing that other native speakers can **politely avoid answering**, perhaps saying—stronger and stronger:

That's a long story. I'd rather not go into that. Why do you ask? (Or pause, smile, and change the subject.)

Do you have a family? (Safer than "Are you married?" The person can now say no or can mention a spouse.)

Do you have children? How many? Grandchildren?

Do you get away on vacation/holiday very often? Where do you like to go?

What hobbies do you like? Do you take part in sports / play sports?

Do you know a good restaurant here? What do you recommend?

Have you any recommendations? Do you have / Have you plans for this evening?

Appendix Question session—the Art of Embedding

How many times at conferences have you been unable to hear an audience question?

Despite good acoustics

Despite aides running around the room with microphones

Even when a question is audible, but is in an accent difficult for you

You heard a talk. During questions, can you understand any of these answers?

"Yes, certainly." "We plan to begin that next year." "No, not yet."

"Only males." "Almost 500." "Since 2001."

Now can you understand these (slightly longer) versions?

"Yes, certainly, we will be publishing our results soon."

"We plan to begin with the Whamo procedure next year."

"No, we haven't tested Blanko in human beings, yet."

"We have only males in this series."

"Our next survey will comprise almost 500 patients."

"This drug has been prescribed since 2001."

You need not repeat the whole question when you answer; that is time-consuming and boring.

Just drop in a few more words.

No more whispering between listeners trying to help each other understand what you are talking about.

No more frowns and shaken heads,

and your audience will admire you!

MEDICAL VOCABULARY (IPA symbols on page 3)

abnormal/abnormalities [-məl]/[-mæl-] 1 47 absence 48 accumulate [ə kjum ju leit] 49 3 ache [eik] 50 4 acid [æ səd] 51 acoustic [ə ku stək] acromegaly acute [ə kjut] 54 adeno- [ə dino] 55 administer (verb) 10 56 adolescent 11 57 adult/-hood (stress on either syllable!) 12 allele 13 58 allergy/allergic 14 analysis! (Drop first syllable, maybe!) 59 anemia (a KNEE me uh!) 16 60 anomaly, and the "o" is $[\alpha]$ as in bottle 17 61 antigen (soft g) 62 anxiety [æŋ zaɪ ə ti] 63 aorta/-ic [er or tə] 20 array (Like "a day.") 64 21 assay [æs-] test; not essay [es-], short 65 text 66 assess/-ment 67 23 astigmatism 68 atherosclerosis atresia [α tri sjiα] audiologist/-ogy 71 autoimmune/-ity 28 72 average [æv reds] 73 biological 74 30 75 blood 31 brachia/-al/-um [breik-] as in "break" 76 branch 77 bypass carotid [kə ra təd] centimeter 36 cerebral/cerebral [ser-] 37 **char**acterize 38 chemistry [kem-] 39 children, [f], not sildren like silver 82 40 83 cholesterol collaborator 84 85 collagen/-ase [koul-kal-] 43

comorbidity

compare

comparative (Think "pear" fruit)

44

45

46

compensate/compensation compliance concentrate [kan sen-] concentric all [kan] congenital all -gen- are soft g [&] consequence consequential contact, 1st for noun, 2nd for verb continue contributor control/controls (NEVER on first syllable.) criterion, singular, with criteria as plural cytogenetic cytokine data is grammatically plural; data are dawn [don] not down defect, first syllable=noun;, second=verb define delay(ed) delta dengue [den gi] depressed, depressants determine [de ter m in] not [-main] develop(-ing/-ment) [di vel əp] diabetic diagnosis/diagnoses (-sis/siz) diagnosis/-tic dialysis with [-æl-] diameter [dai æ me t ər] not "die 1 meter at a time"! differ is not defer (=put yourself second) different differentiate disorder dis<u>ting</u>uish dizygotic [dai za i ga tik] domain dopaminergic dupli- [djupli-] dysarthic 86 dysphoria/-ic [dis for ia] 87

economic/-ical

```
economy
                                                      136 glia [glaɪ əl] USA can be [gli-]
89
    effect [1 fekt], effect-(ing)=make
                                                      137 global
    happen. (affect=to influence/alter)
                                                      138 gluco, glycol-
    efficacy
                                                      139 glucose
    e<u>lec</u>trical
92
                                                      140 glycemia [glai sim i ə]
    emission
93
                                                      141 glycerine [gli ser ən]
    encephalography
94
                                                      142 growth
    encompassing
95
                                                      143 gynecological ("-logical")
    endocrine/endocrinology
                                                          gynecology [gai-] hard g
96
    endo<u>sta</u>tin
97
                                                      145 healthy/health
    endothelial
                                                          hematopoetic (like "poetic")
98
    envelope/envelope (noun/verb)
99
                                                      147 hemorrhage/-ic
    enzyme [en zaim]
                                                      148 homeostasis/-tic ("stay")
    epidemiological (all [\alpha])
                                                      149 hybrid/hybridization [hai-]
   ERG [i αr &i] (Varo: abbreviations'
                                                      150 hydro- [hai drou-]
    pronunciation.)
                                                      151 <u>hv</u>drogen [hαI drou &en]
   erythrocyte
                                                      152 hypertrophy (Think "high.")
    erythroid
                                                      153 hypothesis/-size [α] as in bottle !!!
    esophagus/esophageal (g, then &)
105
                                                          hypothetical
   es<u>pe</u>cially
                                                      155 image
106
107 etiology
                                                      156 imagine/-able
   euglycemic [ju glyaı si mik]
                                                      157 imbalance
108
109
    event
                                                          imma<u>ture</u>
                                                      158
110 evoke [i vok] awaken a memory; cause
                                                          immune [I mjun]
                                                      159
    a reaction
                                                      160 immunoglobulin
111 examination
                                                          important—avoid "impotent"!
112 exception
                                                      indicator / indicative
113 exclude
                                                      163 individual
114 experiment
                                                      164 infection/-tious
115 experimentation [-tei-]
                                                      inflame(d)/inflammation
116 expiratory [ek spir-]
                                                      166 inflammatory
117 exposure
                                                      167 information
118 far
                                                      168 inhibitors
119 faster
                                                      169 initiation
120 features
                                                      insufficiency contains a "fish"
121 fibrin [fai briin]
                                                          insulinemia
                                                      171
122 fibrosis
                                                      172 intact
123 figure
                                                      173 interactions
   finish
                                                      174 interior
124
                                                      intestinal, US; intestinal, UK
125 fluorescent
                                                          introduce/introduct
    found vs. phoned [faund] vs. [found]
                                                      176
127 <u>frequency</u> [i] as in "free," not [e]
                                                          invasive/-sion [in vei siv]
                                                          inventory, US; inventory, UK (count
    frequent
128
                                                          stuff)
129 furthermore
    geneology (Soft g always in "gen-".)
                                                      179 irritable
                                                      180 ischemia [ıs ki mi ə]
    gen<u>e</u>ric
                                                      181 -itis [always!
132 genetic
133 genome (Gee! Nome, Alaska!)
                                                      182 karvocyte
                                                      183 ki<u>nes</u>ia [kaı ni siə]
134 giant/gigantism [dai ænt]/[dai gænt ism]
                                                          kinetic [kαι-] or [k ι-]
135 gingival/-l [din da i vəl]
```

```
latency (as in "late," not as in "Latin.")
                                                           percentage/-s (No "procent /
186 leave vs live [liv] vs. [liv]
                                                           procentage," or "percents" exist in
    leukemia/-ic [lu kim-]
                                                           English.)
187
188 libido [lɪ bi do]
                                                       235 performance
                                                       236 perimetry, perimeter
    lineage [lin i ət͡s] (Rhymes with "sin-")
189
                                                       237 period
190 lipolysis
                                                       phage, phago- [feits], [fago-]
    macrophage
191
                                                           phenomonen/phenomena
192 magnetic
                                                       240 physical
    mania [mein 1 ə] from Maine!
                                                       241 physiology stress on 2 syllables from
    maternal
                                                           end
    measure/measured
195
                                                       242 pit<u>u</u>itary
196 mechanism/mechanics/-ical
                                                       243 placenta/-tal
197 metabolic
198 metabolism/-ites
                                                       244 postural [pas-]
                                                       245 preferentially
    metastasis/ses/
199
                                                       246 premature
    metastasize
                                                       247 pre-school [pri-]
201 metastatic
                                                       248 prevalence (but "to prevail")
202 meter
                                                       249 primary
203 method
                                                       250 prior [prai er]
    micro ([ai], never [i], same for bio-)
                                                       251 -proofed [pruft]
    model vs. modal [ma dl], [mou dl]
205
                                                       252 proteins [pro tinz]
    molecular
206
                                                       253 psychology/psychological: each "o" is [-
    molecule, as [mal]
207
                                                           α-]
    morbid
208
                                                       254 psychotherapy
    mor<u>bid</u>ity
209
                                                       255 puberty [pju-]
210 multi [mʌl] not [mul-]
                                                       256 <u>pu</u>bic [pju b1k]
211 <u>mu</u>tate/mu<u>ta</u>tion [mju-]
                                                       257 pure vs. poor [pjur] vs. [pur]
212 myelin, myelo- [mai e lo]
                                                       258 quality
213 myocytic
                                                       259 questioning
214 <u>na</u>sal/<u>na</u>so- [nei səl]
                                                           questionnaire [kwes fon air] last
    natal [neitəl]
215
                                                           syllable!
216 neoplasia (includes "play")
                                                       261 rash
    neuropathy [nju rα-]
                                                       262 ratio
                                                                   (These two are
218 <u>noble/Nobel</u> [no bəl] [no bel]
                                                       263
                                                           ration
                                                                       like "ray.")
219 nostril (These three all have
                                                       264 recurrent
                   the o
220 novel
                                                       265 reimbursement
221 noxious
                     as [\alpha]
                                                       266 relate, relatively
222 <u>nu</u>cleus [nju kli əs]
                                                       267 <u>relative</u>
223 nystagmus
                                                       268 renal [ri nəl] (not "ray")
obese, obesity [o bis], [o bi sə ti]
                                                       269 residual
225 observe/-er
                                                       270 respiratory/respiratory; respiration
226 occur [o ker]
                                                       271 response
227 occurrence
                                                       272 results
    oncolysis/oncology [αn kα-]
228
                                                       273 review
229 organization
                                                           rhinometry
                                                       274
230 organize
                                                       275 <u>rigid</u> / rigidity (soft g)
parameters (not PAIR a' meters!)
                                                       276 schizophrenia
232 partial
                                                       277 scientific (never –cal)
233 patchy
                                                       278 secretion [-kri-]
```

```
279 seizures [siz-]
```

- 280 selectively
- 281 separated
- 282 **sequence**
- 283 **seroconversion**
- 284 severe vs. sever (=cut a tube)
- 285 **shortage**
- 286 <u>sig</u>nal (Rhymes with "fig-." "Sign" rhymes with "dine.")
- 287 **significant/-ly**
- 288 situated [sit ju ei təd]
- 289 sphingo- (as in Sphinx)
- 290 spo<u>ra</u>dic [spor ae dık]
- 291 stabilize as in "stable"
- 292 <u>stable/stability</u> [ster bəl]/[stə bil ə ti]
- 293 statistic / -tical/-ly, statistician
- 294 **stature** [stæ tjur]
- 295 stimulation (-lay-)
- 296 stimuli (I end it with [-i]; can be [-a1]
- 297 stimulus (singular)
- 298 **stored**, one syllable; and no such word as storaged
- 299 **structure/-ed**
- 300 subsequent/-ly
- 301 success (2 c's are [k], then [s])
- 302 suggest (2 g's are [g], then [t])
- 303 <u>suicide</u> [su ə sαɪd] (never a verb)
- 304 surface, never second syllable
- 305 susceptibility
- 306 syndrome [sin drom]
- 307 system [sis təm] like sister
- 308 technical, then stress moves down for:
- 309 technique / technic
- 310 temperature
- 311 **temporal**
- 312 thoracic (First c is [s]; second is [k])
- 313 though [δo]; thought [θot]; taught [tot]
- threaten (Has only one $[\theta]$ sound.)
- 315 threshold [Ore.] hold]
- 316 thrombolyte (as in light)
- 317 transfusion ([-fju-] as in few)
- 318 triglyceride [trai gli ser aid]
- 319 trisomy
- 320 <u>tu</u>bules [tju bjulz]
- 321 <u>tu</u>mor [tju mər]
- 322 type, typical are [tαιρ] and [tɪp-]
- 323 ultra- [Λl trα] stressed shwa=Λ
- 324 umbilical
- 325 validated

- variable (Think of "a very able worker.")
- 327 variant/various
- 328 <u>vary, varies</u>
- 329 variety [və raiə ti]
- 330 vasodilatation [vei so-]
- 331 <u>vegetative</u> [veg e to tov]
- 332 <u>ver</u>tebra, ver<u>te</u>bral as [ver tə] and [ver ti-]
- 333 virus [vai rəs] not [vi-]
- 334 <u>vi</u>sion [vi**3** ən]
- 335 vulnerability
- 336 wary [we ri], not "very" [ver i];
- worse [wers], not verse [vers]. Our [v] / [w] differ greatly!