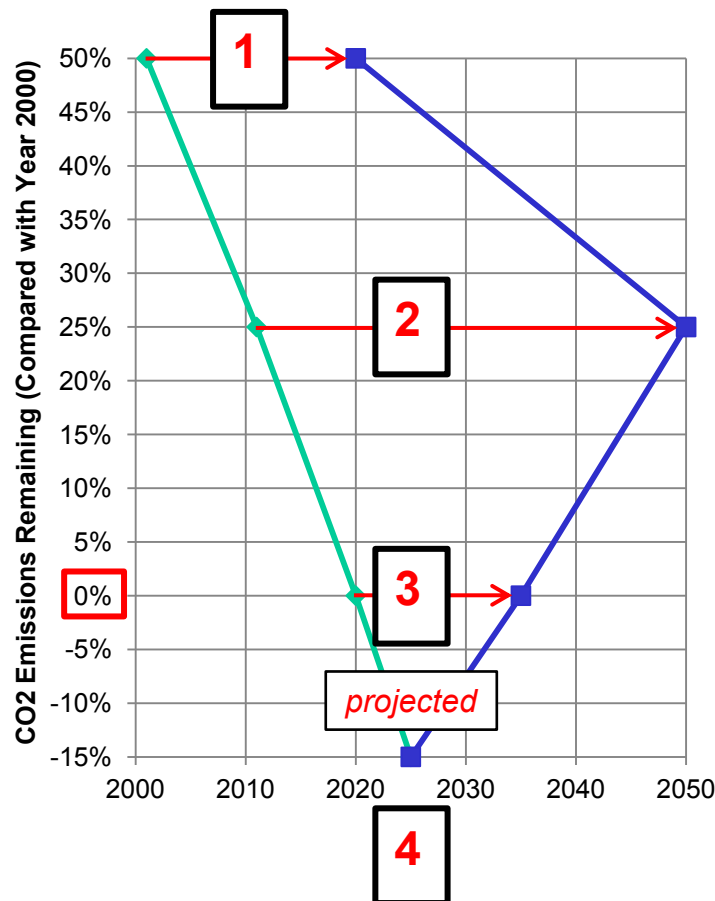


History of "Zero Emission" – The Logic of Political Goal Setting



- 1: ACARE: Vision 2020
- 2: ACARE: Flightpath 2050
- 3: Airbus, DLR*, ...: Zero Emission
- 4: Hypothetical, if political trend continues

* DLR, BDLI, 2020-11-14: Zero Emission Aviation.
 Archived at: <https://perma.cc/M5VN-HG3Z>

—●— Announced
 —■— Achieved

Goal setting is linked to asking for public money:

- If money came for goal #n, a goal #n+1 has to be proclaimed as the base for a new requests for more money.
- Goal #n+1 needs to surpass goal #n in terms of reduction percentage and in an ever shorter time frame for its achievement.
- Goal #n+1 is proclaimed before goal #n has been reached.

